



**“Celebrating Life through Music on the Central Coast!”**

*The 2<sup>nd</sup> Annual 2017 Fall Festival – Details at [www.fallfest.info](http://www.fallfest.info)*

**2017 Exhibitor INFO**

**DATES and LOCATIONS VENDING AVAILABLE:**

**Blues by the Bay: Rick Estrin & The Nightcats with Elektrik Voodoo**

September 30 (plus Oct 1, 2017) Gio's by the Bay between Giovanni's Fish Market and STAX in Morro Bay, CA  
Address: 1099 Embarcadero, Morro Bay, CA 93442  
Time of Vending: Saturday and Sunday from Noon to 6:30 p.m.

**Funk by the Bay: ORGONE & JUNGLE FIRE**

October 14 (plus Oct 15, 2017) Gio's by the Bay between Giovanni's Fish Market and STAX in Morro Bay, CA  
Address: 1099 Embarcadero, Morro Bay, CA 93442  
Time of Vending: Saturday and Sunday from Noon to 6:30 p.m.

**Blues master COCO MONTOYA**

November 11, 2017 Pavilion on the Lake in Atascadero, CA  
Address: 9315 Pismo Avenue, Atascadero, CA 93422  
Time of Vending: Saturday from 6PM to 9:00 p.m.

Fees: All vendor booth fees are \$100 for each event.

Note: vending is not available at the October 21 Tribute to Pat Metheny in Paso Robles.

All tents, weights (50 lbs) and tie downs, chairs, tables, linens, and backdrops must be provided for by VENDOR. 10'x10' canopies onlywith weights and tie-downs provided by VENDOR.

Food and beverages maynot be provided by vendors at Fall Fest (host venue sells all food and drink).

**RULES & REGULATIONS:**

**Morro Bay:** Setup is 10AM – 11:30AM on Saturday shows at Morro Bay. Tear down 6:30pm to 7:30pm. Sunday, same thing. All spaces are to be completed clear of any debris, waste, and trash no later than 7:30pm.  
**NO VEHICLES ALLOWED ON SITE STREET PARKING AFTER 11:30 a.m.**

**Atascadero:** Nov 11: Setup is 4PM – 5:30PM in Atascadero. Tear down 9:00pm to 10:00pm. All spaces are to be completed clear of any debris, waste, and trash no later than 10:00pm.  
**NO VEHICLES ALLOWED ON SITE STREET PARKING AFTER 5:30 p.m.**

Parking is open except please do not park in front of the Coffee Pot restaurant near Gio's.

Vendors will set up and staff their own displays and handle their own sales. Displays must be set up by 60 minutes prior to main GA gates opening and remain open until show completion for Morro Bay shows, or 9PM for Atascadero show.

Proof of insurance is required (at minimum you must sign a hold harmless agreement).

Overnight security is not provided as this is a one day event (series), although you may leave your tent up to Sunday for shows in Morro Bay.

The Festival is not responsible for loss or damage.

**NO PETS ALLOWED.**

Only items as described in your application maybe sold.

The city requires you to post your resale permit on your booth.

**SELECTION PROCESS:**

Please include Photos. PHOTOS ARE IMPORTANT! Everyone must submit pictures again this year even if they have in the past.

**SLO Jazz Festival, Inc.**

805-459-6939  
[info@slojazzfest.org](mailto:info@slojazzfest.org)

**a 501(c)3 non-profit organization**

Fall Fest Vendor Info  
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**EIN: 27-2625815**

1864 B Atlantic City Avenue  
Grover Beach, CA 93433



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**2017 Exhibitor INFO**

**What we need:**

Three photos that show enough detail to accurately represent all the types of work you intend to exhibit. Approval of applications is at the discretion of the Exhibitor Committee. Spaces are available on a first come first serve basis. Therefore, spaces will be assigned in priority of the order applications are received. Preference is given to exhibitors with attractive, festive displays. Creative exhibit displays that enhance the Festival’s music and Central Coast art and music themes are strongly encouraged. Exhibitor applications will be responded to on an ongoing basis.

**ACCOMMODATIONS:**

Lodging reservations should be made as soon as possible, as motels fill up quickly for the Festival weekends. Information is online re: lodging at <http://www.fallfest.info/book-your-stay.html>

**DEADLINE:**

After September 23, only payment with cash, credit card, cashier’s check, or money order will be accepted for Morro Bay shows, for Atascadero show deadline is October 30.

**CANCELLATION:**

You may request a refund of fees if written notification is received by the festival by September 23, 2017 for Morro Bay shows, October 30 for Atascadero. After that date, no refunds will be issued. Refunds are subject to a \$50 cancellation processing fee.

**FOR MORE INFORMATION:**

Please call: 805-459-6939 or Go to [www.fallfest.info](http://www.fallfest.info)

E-mail: [info@slojazzfest.org](mailto:info@slojazzfest.org)

SLO Jazz Festival, Inc. 1864 B Atlantic City Avenue, Grover Beach, CA 93433

Note: Fall Fest is a benefit event for SLO Jazz Festival and the Summer Jazz Workshop created by SLO Jazz Festival and Cuesta College.

**EXHIBITORS MUST FILL OUT THE ATTACHED EXHIBITOR APPLICATION AND RETURN WITH PAYMENT.**

Help spread the word! #2017CCFallFest

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